

### + CONTACT

#### Portfolio:

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### + EDUCATION

University of California, San Diego

B.A: Speculative Design

Minor: Cognitive Science with

Specialization in Design & Interaction

UC San Diego Extension

Front End Development Certification

### + SKILLS

#### DESIGN

Interactive Prototype, Lo-fi and Hi-fi Mockups, Style Guides, Sketching, Wire-framing, Paper Prototyping, User flow

#### RESEARCH

User Testing, Usability Testing, A/B testing, Ethnographic Research, User Journeys, Moderated Interviews, Competitive Analysis, Quantitative and Qualitative research, Information Architecture

#### TOOLSET

Figma, Zeplin, Sketch, Adobe XD, InDesign, Photoshop, Illustrator, Invision, Adobe CC, WordPress, Jira, Notion, Miro, Github, Google Analytics, Microsoft Office/365, HTML, CSS, Visual Studio Code, TestFlight

#### DEVELOPMENT

HTML/CSS, JavaScript, Java (basic), Python (basic), Git, Heroku

### + EXPERIENCE

#### NUTRIPAIR | UX/UI Designer

May 2023 - Present

- Designing and executing the end-to-end development for two mobile applications and a business management portal
- Creating user flows, wireframes, and interactive prototypes, building a design system to ensure consistency and support effective team collaboration
- Incorporating user feedback in an iterative design process, enhancing usability, and optimizing the overall user experience
- Working closely with a cross-functional team of developers and product managers to facilitate smooth design implementations and hand-offs.
- Developed a cohesive app brand and identity that ensures consistency and strengthens alignment with our target audience

#### Develop For Good | Product Manager

Apr 2021 - Dec 2022

- Managed a team of designers and developers for the redesign and deployment of a nonprofit website
- Enhanced the responsiveness and accessibility of the site to support users, resulting in higher user retention and involvement within the community with donations and volunteer engagement increasing by 20%
- Defined the project framework, goals, and road-mapped features, collaboratively extensively with stakeholders to streamline collaboration across teams

#### Design For America | UX/UI Designer

Feb 2021 - Nov 2021

- Led a UX design team of students through iterative design and research to create a tool that connects first-generation college students in the UC San Diego Trio program with valuable resources
- Defined user needs through interviews with students and mentors, synthesizing findings to develop user flows & prototypes

#### Design For America | UX/UI Designer

Feb 2021 - Nov 2021

- Led a UX design team of students through iterative design and research to create a tool that connects first-generation college students in the UC San Diego Trio program with valuable resources
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#### Stacks | UX/UI Designer

Dec 2020 - Jan 2022

- Spearheaded the UX/UI team of a student-led startup that provides aggregated, optimized discounts through an web extension-based application
- Oversaw and participated in user interviews & usability testing, using feedback to iteratively improve prototypes
- Established and developed the team's processes for user research and design

#### Dexcom | Product Design Intern

Jun 2020 - Apr 2021

- Developed a design solution that integrates into Dexcom's native mobile and web applications, addressing long-standing user needs, which received positive approval from stakeholders and testers
- Interviewed physicians and patients to identify areas of opportunity in diabetes education, emotional support tools, nutrition, and telehealth
- Worked extensively with clinicians to develop diagnostic support tools that would help alleviate user pain points to enhance the human-centered experience with managing diabetes

#### Diabetes Design Initiative | Product Designer

Jan 2020 - Dec 2020

- Led a team of design interns in the creation of a user-focused diabetes education web tool, incorporating insights from expert physicians and user research to develop high-fidelity prototypes
- Designed and launched an online data visualization tool, that simplifies challenging concepts of diabetes management and presents them in an understandable format